

BOMA NEVADA 2024

TOBY en Blanc

SPONSORSHIP PACKAGE

SATURDAY, JANUARY 20

Palms Casino and Resort

4321 W. Flamingo Rd.

Las Vegas, NV 89103

RSVP

bomanevada.org

2024 Sponsorships

PLATINUM – \$15,000

ONE AVAILABLE

- **10 tickets to the Awards Event**
- **Company Logo throughout the Awards Event**
- **Company Logo On Dessert**
- **Company Logo On Table Gifts**
- **30 Second Commercial Highlight**
- **Assist In Presenting Awards On stage**
- **VIP Seating**
- **Recognition on stage as a Sponsor during the Awards Event**
- **Company Logo on BOMA Nevada TOBY Promotional Materials**
- **Company Logo on BOMA Nevada TOBY Awards Event Program**
- **Verbal recognition at remaining 2023 BOMA Nevada lunch meetings**
- **Company Logo on the PowerPoint at remaining BOMA Nevada lunch meetings**

SOLD



COCKTAIL HOUR SPONSOR – \$7,500

ONE AVAILABLE

- **2 Tickets to the Awards Event**
- **(25) additional tickets to pass out to your guests during the Cocktail Hour**
- **Signature cocktail named by your company**
- **Company Logo on drink tickets provided to all guests**
- **Company Logo provided on cup designated for Signature Cocktail**
- **Company Logo on cocktail napkins during the Cocktail Hour**
- **Company Logo on LED screens during Cocktail Hour**
- **Company Logo projected on a wall during the Awards Event**
- **Company Logo on the Bar Area**
- **Premium Seating at Awards Event**
- **Recognition on stage as a Sponsor during the Awards Event**
- **Company Logo on BOMA Nevada TOBY Promotional Materials**
- **Company Logo on BOMA Nevada TOBY Awards Event Program**
- **Verbal recognition at remaining 2023 BOMA Nevada lunch meetings**
- **Company Logo on the PowerPoint at remaining BOMA Nevada lunch meetings**



SOLD

2024 Sponsorships

PHOTOGRAPHY – \$5,000

ONE AVAILABLE (STEP & REPEAT)

- **2 Tickets to the Awards Event**
- **Balloons, Signage, And Photo Backdrop At The Event Entrance**
- **Company Logo On The Step And Repeat at entrance**
- **Printed photo for all guests to take home with logo'd Step & Repeat**
- **Premium Seating at Awards Event**
- **Recognition on stage as a Sponsor during the Awards Event**
- **Company Logo on BOMA Nevada TOBY Promotional Materials**
- **Company Logo on BOMA Nevada TOBY Awards Event Program**
- **Verbal recognition at remaining 2023 BOMA Nevada lunch meetings**
- **Company Logo on the PowerPoint at remaining BOMA Nevada lunch meetings**



PHOTOBOOTH – \$5,000

ONE AVAILABLE

- **2 Tickets to the Awards Event**
- **Company Logo On Photos Taken At Booth**
- **Premium Seating at Awards Event**
- **Recognition on stage as a Sponsor during the Awards Event**
- **Company Logo on BOMA Nevada TOBY Promotional Materials**
- **Company Logo on BOMA Nevada TOBY Awards Event Program**
- **Verbal recognition at remaining 2023 BOMA Nevada lunch meetings**
- **Company Logo on the PowerPoint at remaining BOMA Nevada lunch meetings**



WINE SPONSOR – \$4,000

ONE WHITE WINE & ONE RED WINE AVAILABLE

- **2 Tickets to the Awards Event**
- **Wine passed during dinner**
- **Company signage on tables**
- **Premium Seating at Awards Event**
- **Recognition on stage as a Sponsor during the Awards Event**
- **Company Logo on BOMA Nevada TOBY Promotional Materials**
- **Company Logo on BOMA Nevada TOBY Awards Event Program**
- **Verbal recognition at remaining 2023 BOMA Nevada lunch meetings**
- **Company Logo on the PowerPoint at remaining BOMA Nevada lunch meetings**

2024 Sponsorships

ENTRANCE SPONSOR – \$3,000

ONE AVAILABLE

- 2 Tickets to the Awards Event
- Company Logo projected on mirrored walkway at event entrance
- Premium Seating at Awards Event
- Recognition on stage as a Sponsor during the Awards Event
- Company Logo on BOMA Nevada TOBY Promotional Materials
- Company Logo on BOMA Nevada TOBY Awards Event Program
- Verbal recognition at remaining 2023 BOMA Nevada lunch meetings
- Company Logo on the PowerPoint at remaining BOMA Nevada lunch meetings



centercut

CENTERPIECE SPONSORSHIP – \$3,000

ONE AVAILABLE

- 2 Tickets to the Awards Event
- ~~Company logo on or near table centerpieces~~
- Premium Seating at Awards Event
- Recognition on stage as a Sponsor during the Awards Event
- Company Logo on BOMA Nevada TOBY Promotional Materials
- Company Logo on BOMA Nevada TOBY Awards Event Program
- Verbal recognition at remaining 2023 BOMA Nevada lunch meetings
- Company Logo on the PowerPoint at remaining BOMA Nevada lunch meetings



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EMCEE SPONSORSHIP – \$3,000

ONE AVAILABLE

- 2 Tickets to the Awards Event
- Seated at table with Emcee, Heather Mills, Morning Anchor at KLAS 8 News NOW & guest
- ~~Emcee shoutout on stage during Awards Ceremony~~
- VIP Seating
- Recognition on stage as a Sponsor during the Awards Event
- Company Logo on BOMA Nevada TOBY Promotional Materials
- Company Logo on BOMA Nevada TOBY Awards Event Program
- Verbal recognition at remaining 2023 BOMA Nevada lunch meetings
- Company Logo on the PowerPoint at remaining BOMA Nevada lunch meetings



DISASTER
RECOVERY
SERVICES

2024 Sponsorships

COMMERCIAL HIGHLIGHT – \$2,500

FOUR AVAILABLE

- 2 Tickets to the Awards Event
- 30-second video highlighting your company played once during the Awards Event
- Premium Seating at Awards Event
- Recognition on stage as a Sponsor during the Awards Event
- Company Logo on BOMA Nevada TOBY Promotional Materials
- Company Logo on BOMA Nevada TOBY Awards Event Program
- Verbal recognition at remaining 2023 BOMA Nevada lunch meetings
- Company Logo on the PowerPoint at remaining BOMA Nevada lunch meetings



UNFORGETTABLE
COATINGS

EN BLANC – \$1,500

UNLIMITED

- 2 Tickets to the Awards Event
- Preferred Seating at Awards Event
- Recognition on stage as a Sponsor during the Awards Event
- Company Logo on BOMA Nevada TOBY Promotional Materials
- Company Logo on BOMA Nevada TOBY Awards Event Program
- Verbal recognition at remaining 2023 BOMA Nevada lunch meetings



MasterCorp



LED SPONSORSHIP – \$1,500

MULTIPLE AVAILABLE

- Company's LED logo to scroll on Skyview Venue Screens that surround the circular dining room throughout the event.
- Company's LED logo will appear on the LED sign in the entrance of the venue.
- Recognition on stage as a Sponsor during the event
- Company Logo on BOMA Nevada TOBY Promotional Materials
- Company Logo on BOMA Nevada TOBY Awards Event Program



2024 Sponsorships

GHOSTBAR AFTER PARTY – \$1,000

MULTIPLE AVAILABLE



- Signage at the After Party with Company Logo
- Premium Seating at Awards Event
- Recognition on stage as a Sponsor during the Awards Event
- Company Logo on BOMA Nevada TOBY Promotional Materials
- Company Logo on BOMA Nevada TOBY Awards Event Program
- Verbal recognition at remaining 2023 BOMA Nevada lunch meetings
- Company Logo on the PowerPoint at remaining BOMA Nevada lunch meetings

PROGRAM ADVERTISING

This is an opportunity for BOMA Nevada members and non-members to show your appreciation by congratulating Cassie Catania-Hsu as our 2024 Leadership Award Recipient. All ads will be included in the TOBY Awards program provided to attendees.

Advertising Levels Available Include:

Full-Page Ad (5" W x 8" H) \$800

Half-Page Ad (5" W x 3.74" H) \$400

Quarter-Page Ad (2.25" W x 3.75" H) \$200

CASSIE CATANIA-HSU

LEADERSHIP AWARD RECIPIENT



Cassie Catania-Hsu serves as Managing Director and Market Leader for Las Vegas. Cassie oversees all CBRE Advisory lines of business for Southern Nevada, including Advisory & Transaction Services, Capital Markets, Debt & Structured Finance, Property Management, and Valuation & Advisory Services. A nearly 30-year resident of Las Vegas, she has nearly two decades of experience in local commercial real estate.

Prior to joining CBRE, Cassie was President and Corporate Broker at Sun Commercial Real Estate in Las Vegas. She oversaw all business operations and brokerage management for the firm, including recruiting, business development and community involvement. She initially joined the firm in 2015 and was promoted to Managing Director and Broker within her first year. While in office sales and leasing at Sun Commercial, Cassie maintained a 450,000+ sq. ft. office portfolio.

Before Sun Commercial, Cassie was Director of Leasing at International Market Centers, the world's largest operator of premier showroom space for the home furnishings, home décor and gift industries. In this role, she was involved in all aspects of leasing for more than 2 million sq. ft. at the World Market Center Las Vegas campus. She successfully closed over 100 deals totaling more than 235,000 sq. ft. and approximately \$20 million in lease consideration.

Her previous experience also includes positions with Commerce Real Estate Solutions | Cushman & Wakefield, Grubb & Ellis | Las Vegas and Prudential | IPG Commercial. At Prudential | IPG Commercial, Cassie served as Managing Director and led the Las Vegas office to become the top producing office in the West region for 2009.

SPONSORSHIP COMMITMENT FORM

Sponsorship Level: _____

Program Advertising: Full-Page Half-Page Quarter-Page

CONTACT & BILLING FORM

Company Name: _____

Contact Person: _____

Billing Address: _____

City / State / Zip: _____

Phone: _____ Email: _____

Credit Card No: _____

Expires: _____ CVC: _____

Authorized Signature: _____

Print Name: _____

All sponsorships are assigned based on order of receipt. By signing this form, you agree to pay BOMA Nevada the amount indicated by January 5, 2024. An invoice will be issued. Please fax this form to (702) 798-8652 or mail to PO Box 97596 Las Vegas, NV 89193. Please send your high-resolution logo in jpg, tiff, png, or eps format only to tara@amnevada.com by **January 5, 2024**

SPECIAL EVENT INDEMNIFICATION CLAUSE: Sponsor agrees to indemnify, defend, hold harmless BOMA Nevada, its officers, officials, agents, and members (hereinafter referred to as "Indemnitees") from and against any and all claims, actions, liabilities, damages, losses, or expenses for bodily injury or personal injury (including death), or loss or damage to tangible or intangible property caused, or alleged to be caused in whole or part, by any acts or omissions of Sponsor or any of its agents, employees or subcontractors. The indemnity also includes any claim or amount arising out of federal, state or local law, statute, ordinance, rule, regulation or court decree. It is the specific intention of the parties that the Indemnitees shall, in all instances, except for Claims arising solely from the negligent or willful acts or omissions of the Indemnitees, be indemnified by Sponsor from and against any and all claims. If Sponsor is providing liquor, Sponsor confirms they maintain applicable licenses or permits or have hired a third-party company that maintains licenses or permits. In addition, Sponsor agrees to maintain insurance and will contact with any third-party companies selected by Sponsor to do the same specific to this event (i) Special Event General Liability Insurance \$1,000,000; (ii) Liquor Liability Insurance (as applicable) \$1,000,000; (iii) Workers Compensation Insurance, Sponsor will name Organization as an additional insured on Sponsor's insurance policies.